

**TEFLON**

PROMOTIONS



**Knocking Out  
VIOLENCE**

*Philly*

**LET'S SETTLE**

**TEFLON**

PROMOTIONS



**DATE & TIME**

April 27, 2024

5:30 PM - 11:30 PM

**VENUE**

Liacouras Center

1776 N Broad St.

Philadelphia, PA 19121

# INTRODUCTION

Founder

## DOMINIQUE WALTON

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We are thrilled to present an exciting opportunity for your organization to become a key partner in our upcoming boxing extravaganza, "Knocking Out Violence Philly." This event is not just a celebration of athleticism and skill but a powerful platform to champion a cause close to the hearts of many – the eradication of violence in our beloved city.



### Why Sponsor Us

- We believe in utilizing boxing as a healthy outlet for the youth.
- We consistently train neighborhood students in the community ages 8-17 on a pro-bono basis

Sponsoring "Knocking Out Violence Philly" provides a unique platform to actively engage with the community and address a critical issue like gun violence. By associating your brand with this event, you are not only supporting a noble cause but also demonstrating a commitment to the well-being of the community. Boxing, with its roots in discipline, focus, and determination, serves as a powerful metaphor for overcoming challenges. Your sponsorship can contribute directly to programs and initiatives aimed at raising awareness about gun violence prevention, providing resources for affected communities, and fostering a sense of unity in the fight against this societal issue. By aligning your brand with the event, you position yourself as a socially responsible organization actively contributing to positive change in Philadelphia.

# About Us

We are a collective of entrepreneurs and boxing trainers from Philadelphia who's goals are to give back to the community.

As residents of Philadelphia, we aim to utilize our businesses in a way to help the youth stay off the streets. We provide students with access to free boxing classes at our gyms and affiliates across the city.

With positive traction and feedback from the community, we plan to elevate this opportunity to the next level.



## Strategy

Raise awareness about our youth programs by collaborating with nonprofits and city leaders.



## Goals

Enroll/reach at least 5-7 students weekly to introduce them to the art of boxing.



## Success

Students will enroll into a boxing training program with gyms that we are affiliated with.

# Event Objective



## **Awards**

Honor Philadelphia's "game changers" and those contributing to the anti-gun violence initiative with an award of recognition.



## **Awareness**

Raise awareness about boxing opportunities for after school programs through signups and collaborations.



## **Boxing Event**

Showcase 12-14 undercard matches amongst Philadelphian boxers, a co-main event, and a main event.

# Event Highlight

We aim to hire talent and artists bred in Philadelphia for this event including media companies, beer companies, alcohol companies, and more.



## Local Philly Acts

Live music from Philadelphia's Hip Hop & R&B scene

Featuring food and beverage by Philly small business owners



## Media Coverage

Liacouras Center

World Boxing Council

Wooder Ice Media Company

Local News

Attendees of 'Knocking Out Violence Philly' can anticipate a night of entertainment and impactful advocacy. From the world-class boxing matches showcasing the city's talents to powerful addresses by community leaders and influential figures dedicated to eradicating gun violence, every moment promises a unique blend of athleticism and social impact. The event isn't just about the skill and artistry in the ring; it's a collective effort to raise awareness and inspire change.



# PACKAGES

We welcome the opportunity to customize sponsorships according to your preferences and specifications. Please call for sponsorship package pricing.

## Silver Level

- Ring Announcer sponsorship Announcement
- Logo on flyer
- Logo on Turnbuckle cover
- Radio play
- 4 guest credentials to be seated in the ring side corral area
- Sponsor announcement by the streaming company

## Gold Level

- Ring Announcer sponsorship Announcement
- Logo on flyer
- Logo on the corner post
- Radio play
- Logo on digital monitors in the Arena
- One vendors table to sell company merchandise
- 6 guest credentials for seating in the ring side corral area
- Logo on step and repeat
- Sponsor logo presented by streaming company during commercials

## Platinum Level

- Ring Announcer sponsorship Announcement
- Logo on flyer
- Logo on back of Ring cards
- Radio play
- Logo on digital monitors in the Arena
- Banner placement in the Arena
- One vendors table to sell company merchandise
- Logo placement at press conference
- Logo on ring canvas
- Logo on step and repeat visible during Press Conference, Weigh In, and Event Night
- 8 guest credentials for seating in the ring side corral area
- Sponsor logo and mention presented by streaming company during commercials

# **TEFLON**

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